## kona

# **Privacy Policy**

Policy & Standards

**Product Development** 

Team, Kona Al

Document Revision History	2
Collection of Data	3
Use of Data	3
Sharing of Data	4
Usage of Cookies and other similar items	4
External Websites	5
Social Media Features	5
Control of Data	5
Security of Data	5
Privacy of Data related to Children	6
International Transfer of Data	6
Retention of Data	6
Consent to the privacy statement	6
Compelled Disclosure	6
Contact KonaAI	7

#### Welcome to KonaAl. Your privacy is important to us.

This privacy statement explains the personal and non-personal data we collect, how we use it, share it and for what purposes. This privacy policy applies to both our websites (Sites or Websites), and our customer data that we collect/process as part of services that we provide. It governs our data collection, processing, and usage practices.

By using our websites and/or product/application, you consent to data practices described in this privacy policy. If you do not agree with the data practices described in this privacy policy, you should not use the Websites, or our services based on our product/application.

We may update this privacy policy regularly so please revisit it from time to time. If you have any questions about this privacy policy or our treatment of the information you provide us, please write to us at <a href="mailto:support@Konaai.com">support@Konaai.com</a>.

#### Collection of Data

We collect data from you, through our personal interactions with you or through our website. We may also collect your data through our product/application as part of any forensic project that we may receive from any of the organization or law-firm as part of services we provide. We do not collect any personal information through our websites directly unless you provide it explicitly in the format/ways present on our website.

However, we cannot guarantee the same from the collections that we might do through our product/application for any forensic or eDiscovery project/litigation as it involves collection/processingof entire data of an individual involved in the litigation as a custodian of relevance data.

Some of other information may be requested when our product/application is downloaded for scheduling a demo, for subscribing to our newsletter and other updates, or when additional informationis requested about our products/application or services.

In the instances where our products /applications are installed at any of our client location, then this privacy policy will not be applicable and only our respective client's privacy policy will be applicable. Wewill not be the custodian of any of the data that may be collected or processed by our product/application when installed at our client's place.

#### Use of Data

We store and use information provided by you through website to better understand customer needs/ trends, as well as to improve our products and services. We may also use this information tocontact you with announcements and promotions or if there is a question about your account.

The data collected/processed as part of any forensic/eDiscovery project by our product/application will be strictly used for the general activities that are part of EDRM (Electronic Discovery Reference Model) cycle or eDiscovery process only.

Additionally, we may use this data to improve your browsing experience by personalizing the website, send to you downloads requested, notifications or newsletter requested. We do not sell, trade or transfer your personally identifiable information collected through website to other parties without yourconsent. However, we share this information with our website hosting partners and other parties who assist us in operating our websites, so long as those parties agree to keep this information confidential.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable information collected through websites may be provided to other parties for marketing, advertising, or other uses.

### **Sharing of Data**

We share your personal data with your consent or to complete any transaction or provide any product you have requested or authorized. We may also share data with vendors working on our behalf; when required by law or to respond to legal process; to protect our customers; to maintain the security of our products; and to protect Kona AI and its customers' rights and property.

Further, we may share your information with our trusted partners under strict confidential rules to provide you with the best possible local services or support according to your needs. In no case will your information be shared with anyone outside of KonaAl or its partners.

In case of the data collected by our product/application as part of our services we share that data with only the concerned client and organization related to that project/litigation only.

## Usage of Cookies and Other Similar Items

When you visit our website, we may store a small amount of data on your computer in the form of a small text file, that can be termed as a "cookie". We use these cookies or similar items to remember your preferences, and credentials for visiting our website. In addition, cookies allow us to remember you across pages of our website or multiple visits.

You can use controls in your Internet browser to limit how the websites you visit are able to use cookies and to withdraw your consent by clearing or blocking cookies.

Additionally, we may also use third-party services like Google Analytics to collect information about youruse of the website. The information allows us to see the overall patterns of usage on the website, any difficulties you have with the services, and shows us whether our advertising is effective or not. To learnmore about the information collected by Google Analytics, please visit <a href="https://www.google.com/policies/privacy/">https://www.google.com/policies/privacy/</a>.

#### **External Websites**

Our websites may provide links to other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This privacy policy does not apply to those other websites, which are subject to the privacy or other policies of those other websites.

### Social Media Features

Our websites may include social media features, such as the Facebook Like button and Widgets, such as the Share This button or interactive mini-programs that run on our sites. These features may collect your IP address, which page you are visiting on our sites, and may set a cookie to enable the feature to function properly.

These features are either hosted by a third party or hosted directly on our websites. This privacy policy does not apply to these features. Your interactions with these features are governed by the privacy policy and other policies of the companies providing them.

#### Control of Data

We provide you with options to make choices about how KonaAl collects and uses your data. You can control your personal data that KonaAl has obtained, and exercise your data protection rights, by contacting KonaAl.

When we ask you to provide personal data, you can decline. Many of our products or services require some personal data to attend to your request.

At any point of time, if you have submitted your personal information and wish to remove it from our records, please contact us at the email address mentioned towards the end of this document.

We also like to inform you that as part of GDPR, if you are a resident of the European Union, you have right to be informed, right to access, right to rectification, right to erase, right to restrict processing, right to data portability, right to object and rights related to automated decision making and profiling of all your personal information.

To exercise any of these rights, please contact us at <a href="mailto:support@Konaai.com">support@Konaai.com</a>. We will respond to your request to change, correct, or delete your information within a reasonable time frame and notifyyou of the action we have taken as per the applicable data protection laws.

## Security of Data

KonaAl is committed to protecting the security of your personal data. We use a variety of security technologies and procedures to help protect your personal data from unauthorized access, useor

disclosure. For example, we store the personal data you provide on computer systems that have limited access and are in controlled facilities.

Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us of the same by contacting us at the email address mentioned below in this document.

### Privacy of Data Related to Children

Our website and related services are not directed to children under 13. If you learn that a child under 13 has provided us with personal information without appropriate consent, please contact us at the email address mentioned below in this document.

#### International Transfer of Data

To facilitate our global operations, we may transfer and access personal information from around the world, including the United States, Europe, Asia etc. This privacy policy shall apply even if we transfer personal information to other countries in compliance with those country specific privacy laws.

#### Retention of Data

KonaAl retains personal data for as long as necessary to provide the products and fulfill theservices you have requested, or for other legitimate purposes such as complying with our legal obligations, resolving disputes, and enforcing our agreements.

Because these needs can vary for different data types, the context of our interactions with you or your use of services, actual retention periods can vary significantly.

## Consent to the Privacy Statement

By using our sites/services through our product/application, you consent to the collection, use, sharing and storage of your personal and non-personal information as described in this statement.

We may revise this statement from time to time, and if we do so, we will post those changes on this page so that you are always aware of what data we collect and how we intend to use it. We recommend that you should check this Privacy Statement regularly to see if there have been any changes.

## Compelled Disclosure

We reserve the right to use or disclose your personal information if required by law or if we reasonably believe that use or disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or comply with a law, court order, or legal process.

## Contact KonaAl

Please feel free to contact us if you have any questions about KonaAl's Privacy Statement orpractices by sending an email to <a href="mailtosupport@Konaai.com">support@Konaai.com</a>. KonaAl is not responsible for the content or privacy practices of non-KonaAl websites to which this site may link. You should review the privacy policy of those sites before you use them.

# kona

## Contact Us



in https://www.linkedin.com/in/kona-ai/

https://twitter.com/kona\_\_ai

info@konaai.com